

DATACENTRE ADVISOR & CONSULTANT

WANDA SERKOWSKA

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COFFEE CHAT

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Wanda Serkowska is a digital infrastructure strategist with over 15 years of experience shaping growth, partnerships, and innovation across the telecom, network, and data centre sectors throughout EMEA and emerging markets.

Now working independently as a datacentre advisor and consultant based in Cape Town, she helps operators, investors and leadership teams across African and global markets turn new capacity into commercial demand. Having built a strong reputation among senior industry leaders, Wanda is now expanding her focus to the broader issues defining the future of digital infrastructure — from sustainable energy use and equitable internet access to the opportunities and risks of AI's growing energy demands. She brings a rare combination of industry insight and global perspective, bridging business strategy, technology, and sustainability.



PANEL MODERATION

Wanda is available to moderate panels, fireside chats and industry roundtables on digital infrastructure, AI capacity and datacentre strategy.

WHY WANDA

- **Cross-disciplinary fluency.** 15+ years working across telecom, network and datacentre sectors means she can translate technical detail into commercially relevant questions for a mixed room of operators, investors and enterprise buyers, without losing anyone.
- **Direct, no-fluff style.** She asks sharp, specific questions rather than working through a script, and is comfortable pressing panelists on the parts of a topic (compliance risk, power constraints, geopolitics) that are usually smoothed over.
- **Own audience.** An active voice on LinkedIn and Substack means panels she moderates get promoted to an engaged infrastructure audience before and after the event, not just on the day.
- **Cross-market perspective.** Experience spanning EMEA and African datacentre markets lets her draw out real contrasts between panelists from different regions, rather than defaulting to a single market's assumptions.
- **Practitioner, not just commentator.** Her current work advising datacentre operators on commercial strategy means she asks the questions a buyer or investor would actually want answered, not just the ones that make for a smooth panel.

SUGGESTED TOPICS

Ready-to-pitch angles, drawn from her current work advising on commercial strategy across African and global datacentre markets.

- 01 Clean Data Centres? How AI has turned power and compliance into existential questions.
- 02 Emerging Hubs & Digital Sovereignty: why the next frontier in data compliance is regional independence.
- 03 AI Power Demands: how energy sustainability went from ESG buzzword to boardroom priority.
- 04 Digital Dependence vs. Digital Independence: risks governments face when data isn't sovereign.
- 05 Women in Infrastructure: leadership lessons from the front lines on why the future of digital is female.
- 06 From Capacity to Customers: the commercial side of the datacentre boom — why sold-out headlines can hide empty racks, and how operators actually find their first buyers.
- 07 Datacentre Growth in Smaller Markets: how government support and proactive sales outreach turn them into datacentre hubs.

Let's talk.

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MEDIA TO VIEW

Podcast appearances and video clips for companies who want to see Wanda in action before they hire her.

PODCAST — ALMOST LOCAL

The Surprising Truth About African Connectivity!

<https://www.youtube.com/watch?v=GtWfuulwFK8>

PODCAST — ALMOST LOCAL

Building a business career in Africa

<https://www.youtube.com/watch?v=mIJtuHTnghU>

VIDEO — LINKEDIN LIVE

Becoming a trusted advisor to the C-suite

<https://www.linkedin.com/events/7269706327336124416/>